



Thorncroft Clematis Press Release

Contact Details for Publication: www.thorncroftclematis.co.uk

Tel: 01953 850 407 email: sales@thorncroftclematis.co.uk

twitter: [@thorncroftclems](https://twitter.com/thorncroftclems) www.facebook.com/thorncroftclematis

For Immediate publication.

By- Peter Skeggs-Gooch 3rd generation of the family to run Thorncroft Clematis.

- **A New Location**
- **Special Open Day**

What a few years we have had here at Thorncroft Clematis.

My parents Jon & Ruth Gooch fully retired, we changed to Mail Order Only, we achieved our 12th Chelsea Gold Medal in 2019 while at the same time Celebrating 30 years of retail trading. Our change to Mail Order and closing the shop could not have been taken at a better time considering the effect Covid-19 has had on the horticultural trade and we were well positioned to carry on through the pandemic.

We experienced record sales levels, while having to work at a distance from each other in the nursery and packing area and deal with all the challenges posed by restrictions of movement provided by lock-down and trying to keep up with the demand for our product and mail order service. It really was a considerable challenge and I am incredibly proud of how well our little team coped, knowing that the box of plants they were picking and sending might be the only ray of light or excitement in someone's week, that knowledge adding pressure on top of pressure.

- A New Location

After several years of only being able to offer Mail Order, we are delighted to say that from mid-summer we have had a 'Click & Collect' service available from our new site at Rails End Nursery, Ashton-Under-Hill in Worcestershire.

During our transition period, whilst preparing for a move to our new location, we were incredibly grateful for the kindness and support of New Leaf Plants in providing us with a temporary home.

We are delighted to have found a splendid new home and although we don't open every day, we very much look forward to seeing our friends and customers at special events in the coming year.

Press Contact details (not for publication): Peter Skeggs-Gooch admin@thorncroftclematis.co.uk 07979 571116

- Special Open day.

To celebrate the successful move and opening of our new location we are delighted to announce a special Late Summer Open Day at the nursery on 11th September 2021.

10m - 4pm

The nursery will be open to browse and buy plants and we will be available to give advice and support too.

- No booking necessary
- Ample free parking
- Advice available
- Plant sales area open

We will continue to monitor Covid restrictions and will ensure compliance with regulations in force at the time of the event.

The nursery is glass covered so the weather should not pose a problem for us but the whole area is well ventilated and where possible we will implement a one-way system.

We would like to take this opportunity to thank all our customers, past and present, for their support over the last 33 years and you our friends in the press for the coverage and attention you have afforded us as well. That faith in us and publicity provided us has been truly great for Thorncroft and the staff, friends and family who all look on in keen anticipation of what the future might hold.

We now look forward to that future in the hope it is as bright as the great days of our past.

From Peter, Heather & Trudy (the new Team Thorncroft) we wish you Happy Gardening.